Membership – Annual Report 2023/24

Kathy Webb

At the end of the membership year (01-Apr-2023 to 31-Mar-2024) there were 504 adult memberships: 268 Individual, 228 Family, and 8 Young Adult members. Of these, 15 were Life memberships. Of no less importance, the membership includes 17 Juniors, 10 Teens and 7 Junior Leaders.

The ability to retain members and to generate new members is important to the continued success of the KFN. To date for the 2024/25 membership year, we have had 134 renewals and 68 new memberships. Members who have not yet renewed will continue to receive club emails and get reminders to renew in newsletters until June. To reduce our environmental impact and to save on postage costs, membership renewal notices are now emailed or published in the newsletter; members without email addresses will get notification of the annual renewal date via the printed newsletter they receive. Since adding the ability to pay for memberships online, this has become the preferred method of payment.

The Membership Secretary manages the membership database and sends email notices (via Google Groups) to the membership about meetings, newsletters, The Blue Bill and other important KFN news. For members who choose not to use the online system to join/donate, the Membership Secretary prepares (and mails where appropriate) annual membership certificates and new member packages, and prepares charitable donation receipts and thank you letters for the Treasurer.

The majority of membership costs in the 2023/24 year were comprised of printing and postage costs for new member packages, annual membership cards and charitable donation receipts and letters. With the new online membership/donation system instituted by Peter Waycik at the end of November 2023, these costs have been significantly reduced.

Dated: 04-April-2024